

RESOLUTION NO. 2020-05

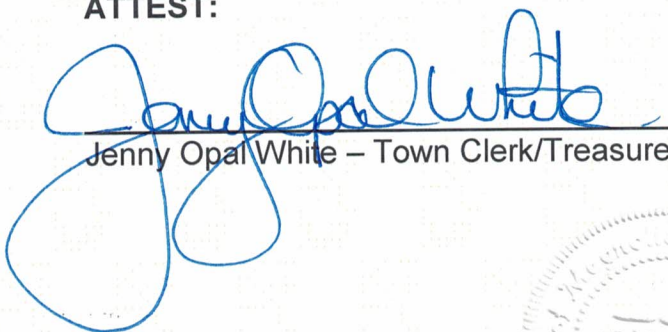
A RESOLUTION AUTHORIZING  
SPONSORSHIP OF THE WEEKS BAY FOUNDATION  
17TH ANNUAL JOHN L. BOROM ALABAMA COASTAL BIRDFEST  
OCTOBER 7-10, 2020

**BE IT RESOLVED**, by the Town Council of the Town of Magnolia Springs, Alabama while in regular session at the Regular Council Meeting on the 24<sup>th</sup> day of March, 2020, at 5:00 p.m., authorize the Town of Magnolia Springs to participate as a Scarlet Tanager Sponsor with a commitment of \$250.00 to the Weeks Bay Foundation for the "17th Annual John L. Borom Alabama Coastal BirdFest", October 7-10, 2020, where hundreds of bird and nature lovers from across the U.S. and Canada enjoy countless opportunities to see birds and other wildlife, dolphins, and the exotic flora that makes coastal Alabama beautiful year-round for the benefit of support to our community.

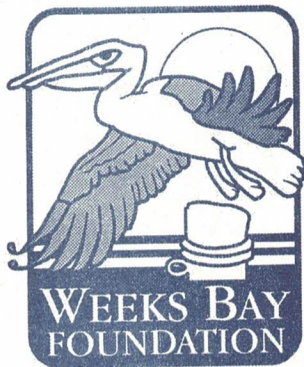
**APPROVED AND ADOPTED** on this 24th day of March 2020

ATTEST:

  
\_\_\_\_\_  
Kim Koniar – Mayor

  
\_\_\_\_\_  
Jenny Opal White – Town Clerk/Treasurer





# WEEKS BAY FOUNDATION

11401 U.S. Highway 98 · Fairhope, AL 36532 · (251) 990-5004

[www.weeksbay.org](http://www.weeksbay.org)

January 31, 2020

Mayor Kim Koniar  
Town of Magnolia Springs  
P.O. Box 890  
Magnolia Springs, AL 36555

Connie Whitaker  
Executive Director

## BOARD OF DIRECTORS

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Julie Wiggins, DNP  
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Dear Mayor Koniar,

The Weeks Bay Foundation seeks the support of the City of Magnolia Spring for the 17<sup>th</sup> Annual Alabama Coastal BirdFest, Oct. 7-10, 2020. This birding and nature festival attracts visitors to coastal Alabama from more than 20 states and Canada, supports the local economy, and has become a premier ecotourism event for the Gulf Coast.

The proceeds from BirdFest benefit the Weeks Bay Foundation's habitat protection program. The mission of the Foundation is to protect land and promote environmental education in coastal Alabama so that current and future residents can enjoy clean water, and the seafood, wildlife and outdoor recreation that define our area.

An accredited land trust, the Weeks Bay Foundation has protected more than 7,000 acres of coastal habitat. With several land projects in the works for 2020, that number could increase by almost 1,000 acres. While this land is critical to water quality and wildlife, it adds much-needed public greenspace in Baldwin County. The restoration of 25 acres on Fish River is near completion. This will be a public nature preserve with walking trails, educational signage, and an opportunity for the surrounding communities to access nature. We also acquired another 60 acres on Fish River in 2019, and have already held several public events on the property with more planned for 2020.

BirdFest features expertly-guided tours, where birders experience fall migration along the 240-mile Alabama Coastal Birding Trail, from Dauphin Island to Orange Beach, and into Mobile Bay and the Mobile Tensaw Delta. The four-day festival culminates with a free bird and conservation expo on the Coastal Alabama Community College Campus that promotes conservation to children and adults.

We appreciate the City of Magnolia Springs' consideration of our request!

Kindest Regards,

John Borom  
Vice President  
Board of Directors

**P.S. All sponsors will receive recognition on event posters, website, *Pelican Post* magazine, and Facebook pages, along with invitations to the Friday evening dinner.**



The John L. Borom



Weeks Bay Foundation presents  
**Alabama Coastal BirdFest**

**SPONSORSHIP PROPOSAL**



Be a part of the 17th annual John L. Borom Alabama Coastal BirdFest, Oct. 7-10, 2020, where hundreds of bird and nature lovers from across the U.S. and Canada enjoy countless opportunities to see birds and other wildlife, dolphins, and the exotic flora that makes coastal Alabama beautiful year-round.

**Osprey - \$10,000**

- Invitation to participate in media interview (radio or TV)
- Featured in *Pelican Post* magazine
- TWO PAID posts on Weeks Bay Foundation and BirdFest Facebook pages
- Six invitations to any BirdFest trip or the Friday night dinner (some exclusions apply)\*
- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Logo on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Logo on sponsor board
- Logo in *Pelican Post* and on BirdFest website

**Reddish Egret - \$5,000**

- TWO PAID posts on Weeks Bay Foundation and BirdFest Facebook pages
- Four invitations to any BirdFest trip or the Friday night dinner (some exclusions apply)\*
- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Logo on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Logo on sponsor board
- Logo in *Pelican Post* and on BirdFest website

**Brown Pelican - \$2,500**

- One PAID post on Weeks Bay Foundation and BirdFest Facebook pages
- Two invitations to any BirdFest trip or the Friday night dinner (some exclusions apply)\*
- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Logo on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

**Great Blue Heron - \$1,250**

- Banner/sign at 5 Rivers Delta Resource Center and Bird & Conservation Expo
- Name on event poster
- Promotion on BirdFest and Weeks Bay Foundation Facebook pages
- Two invitations to BirdFest Friday night dinner
- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

**American Oystercatcher - \$500**

- Two invitations to BirdFest Friday night dinner
- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

**Scarlet Tanager - \$250**

- Name on sponsor board
- Name in *Pelican Post* and on BirdFest website

\* Trips are filled in order of reservations. All trips may not be available at time of request.

Weeks Bay Foundation presents  
**Alabama Coastal**  
**BIRDFEST**  
SPONSOR COMMITMENT FORM



**SPONSOR LEVELS**

Osprey Sponsor - \$10,000 \_\_\_\_\_  
Reddish Egret Sponsor - \$5,000 \_\_\_\_\_  
Brown Pelican Sponsor - \$2,500 \_\_\_\_\_  
Great Blue Heron Sponsor - \$1,250 \_\_\_\_\_  
American Oystercatcher Sponsor - \$500 \_\_\_\_\_  
Scarlet Tanager Sponsor - \$250 \$250.00

Please print your name/organization as you wish it to appear in promotions:

Town of Magnolia Springs

Please print

Contact Name: Mayor Kim Koniar  
Address: PO Box 890  
City: Magnolia Springs State: AL Zip: 36555 Phone: 251-965-9888  
E-mail: mayorms@gulftel.com

Please email your commitment form to:  
diana@weeksbay.org

Or mail to:  
Weeks Bay Foundation  
11401 U.S. Highway 98  
Fairhope, AL 36532

Or online:  
bit.ly/BirdFestSponsor

Payment method:

Check enclosed: Make payable to Weeks Bay Foundation, with *BirdFest* on the memo line  
 Check to follow  Please send an invoice  
Credit Card:  Visa  Mastercard  American Express  Discover

Card # \_\_\_\_\_ Name on card \_\_\_\_\_  
Expiration date \_\_\_\_\_ CVV \_\_\_\_\_ Signature \_\_\_\_\_

The Weeks Bay Foundation is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.  
For more information, contact Diana Brewer at (251) 990-5004, or by e-mail at diana@weeksbay.org.